



**Media & Technology Solution for
Responsible Corporates**

www.helloaevideos.com



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**BUISNESS
BROCHURE**

WHY CHOOSE US ?



Hello, my name is Arnab, and I represent AE Videos. With 11 years of experience in the field of motion graphics, 2D animation, explainer videos, company advertisements, and safety videos, We have worked with over 300 clients from around the globe.

We had the privilege of working for over a year with the Swedish government, creating social videos.

Additionally, We worked with Nxtport, a major port in Belgium, for one year, and one of my videos was even selected for the Belgium trade fair. We have also collaborated with several well-known companies in India, including CEAT, Vesuvius (for their steel plant), Himadri, TKI (for safety videos), CLP India, and P4 Water Tank (for their product launch advertisements).



উত্তরপাড়া
কটরুঙ্গা UTTARPARA

Currently, We are involved in a documentary project with the Uttarpara Kotrung Municipality, focusing on recycling waste and Ganga water treatment. We are also working with Century Ply on the introduction of their new port in Khidirpur, Kolkata.

We look forward to continuing to work on exciting and impactful projects in the future...


CENTURY PORTS



Clientele

INDIAN CLIENT



 <p>INTERNATIONAL</p>	 <p>VESUVIUS</p>	
 <p>thyssenkrupp</p>		
		
 <p>Himadri</p>	 <p>Hindustan Unilever Limited</p>	

Clientele

OVERSEAS CLIENT



 <p>NxtPort</p>	 <p>SWEDEN</p>	 <p>nordström assistans</p>
 <p>WORKZ BÄTTRE KUNDSERVICE</p>	 <p>PEAB NORDENS SAMHÄLLSBYGGARE</p>	 <p>HÖÖKS Labradoodle</p>
 <p>TRAFIKVERKET</p>	 <p>Aareon</p>	 <p>MilkyMama</p>
 <p>ON SITE MASSAGE CO</p>	 <p>Flatwater FOUNDATION</p>	 <p>Sun Air Care</p>



SERVICE OVERVIEW

- 1 2D ANIMATION / EXPLAINER VIDEOS
- 2 WHITEBOARD ANIMATION
- 3 FILM PRODUCTION / CORPORATE SHOOT
- 4 3D EXPLAINER VIDEOS
- 4 CHARACTER ANIMATION



2D ANIMATION / EXPLAINER VIDEOS

What is an Explainer Video?

An explainer video is a short, engaging video that explains your product, service, or concept in a simple and clear way. Using visuals, animations, and voiceovers, it breaks down complex ideas into easy-to-understand content.

How It Can Boost Your Sales:

1. **Grab Attention Fast** : Quickly hook your audience and keep them interested.
2. **Simplify Complex Ideas** : Make complicated products or services easy to understand.
3. **Increase Engagement** : Videos are more engaging than text, keeping visitors on your site longer.
4. **Drive Conversions** : Clear messaging leads to higher sales and action.
5. **Encourage Sharing** : Explainer videos are perfect for social media, spreading your message to a wider audience.

In short, explainer videos help boost sales by making your message clear, engaging, and shareable. Ready to grow your business? Start with an explainer video today!



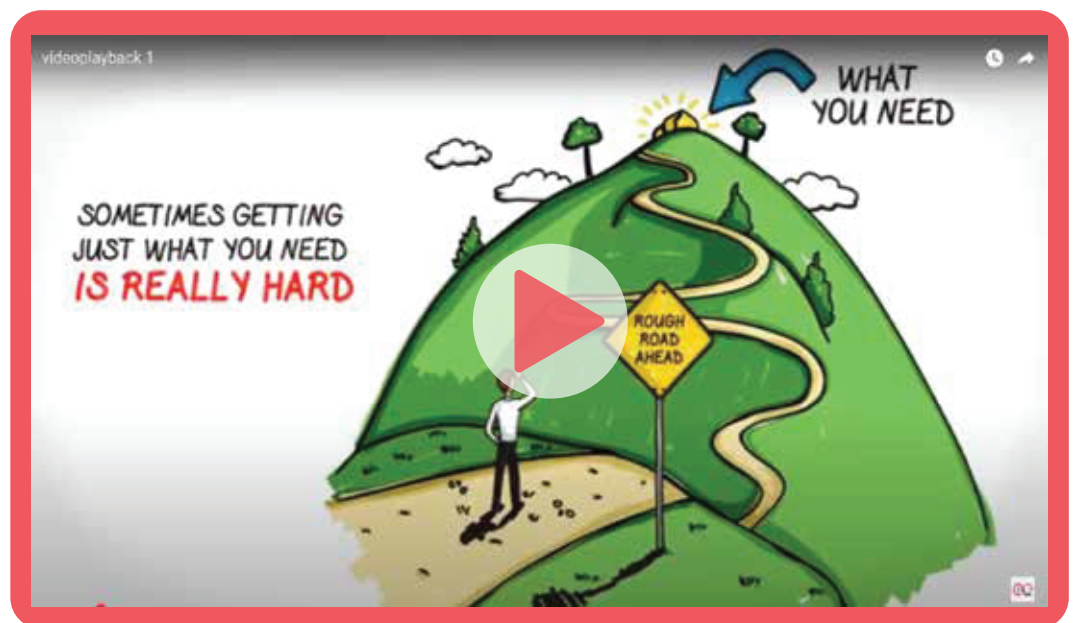
**Scan this QR Code
To WATCH this video**

WHITEBOARD ANIMATION

What is an White Board animation ?

Whiteboard animation is a visual storytelling technique where hand-drawn illustrations are created on a whiteboard, often accompanied by narration, to explain concepts, ideas, or processes in an engaging way. This style of animation captures attention through its simplicity and creativity, making complex information easier to understand and more memorable.

By using whiteboard animation, businesses can boost their sales by effectively conveying their message in a clear, entertaining, and easily digestible format. This leads to increased customer engagement, higher conversion rates, and a stronger connection with the audience.



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FILM PRODUCTION / CORPORATE SHOOT

What is an Film Production and Corporate Shoot ?

Film production and corporate shoots are powerful tools in the modern business landscape, offering companies a dynamic way to showcase their brand, products, and services. These professional videos are carefully crafted to communicate a company's vision, values, and unique selling propositions to a targeted audience, all while maintaining a high standard of visual and narrative quality.

A well-executed corporate shoot can include a variety of content, such as brand films, promotional videos, employee testimonials, product demonstrations, training videos, and more. Whether for internal use or public distribution, such content helps to create a strong connection with potential customers and clients.

How It Can Boost Your Sales:

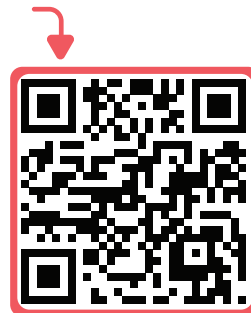
- Enhanced Brand Visibility:** Engaging video content has the power to grab attention quickly. It is a highly shareable format, helping to increase your brand's reach and visibility across various platforms, including websites, social media, and email campaigns.
- Stronger Customer Engagement:** Videos evoke emotions and capture attention in ways other media cannot. This helps potential clients better understand your offerings, fostering stronger engagement and deeper connections with your brand.
- Building Trust and Credibility:** High-quality corporate videos showcase professionalism and reliability, which can significantly enhance your brand's credibility. When customers see the effort and quality behind your video content, they are more likely to trust your brand.
- Better Conversion Rates:** Studies show that videos increase conversion rates across various channels. By clearly communicating your value propositions and demonstrating how your products or services solve problems, a corporate video can drive higher sales and lead generation.
- Long-term ROI:** A well-crafted video can continue to deliver returns long after its initial release, serving as a lasting marketing tool that can be repurposed in various contexts, from website landing pages to social media promotions.

By investing in film production and corporate shoots, you can effectively tell your story, strengthen your brand identity, and ultimately drive higher sales and growth for your business.

Types of Film Production...

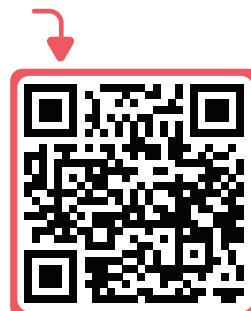
1. **Corporate Film**
2. **Promotional and Advertising Videos**
3. **Training & Instructional Videos**

CORPORATE FILM

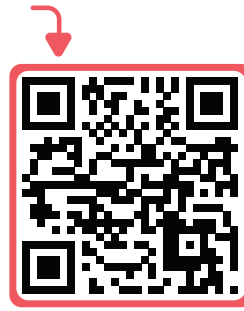


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PROMOTIONAL AND ADVERTISING VIDEOS

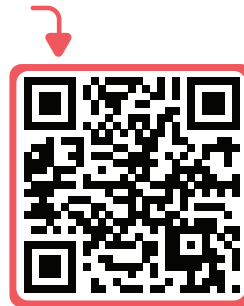


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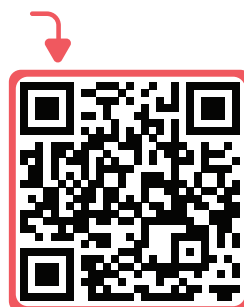
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TRAINING & INSTRUCTIONAL VIDEOS



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To WATCH this video

Scan this QR Code
To WATCH this video



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3D EXPLAINER VIDEO

What is 3D Explainer Video ?

A 3D explainer video is a dynamic and engaging visual tool that uses three-dimensional animation to illustrate and explain a product, service, or concept in a clear and concise manner. By incorporating realistic and eye-catching graphics, 3D explainer videos capture the viewer's attention and enhance their understanding of your offerings.

How It Can Boost Your Sales:

1. **Enhanced Engagement:** 3D animations offer a unique and immersive experience, making it easier to capture the attention of potential customers.
2. **Clear Communication:** Complex ideas or technical concepts can be broken down into simple, visual steps, making it easier for your audience to understand your product or service.
3. **Improved Retention:** Visual content is more likely to be remembered, which helps reinforce your brand message and encourages repeat engagement.
4. **Increased Conversion Rates:** A well-crafted 3D explainer video can lead to higher conversion rates by clearly demonstrating the value of your product or service, prompting viewers to take action.
5. **Boosted Brand Credibility:** A professional and polished 3D explainer video can elevate your brand's image and position you as a leader in your industry.

Ready to boost your sales and stand out from the competition? Get in touch today to create your custom 3D explainer video!



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CHARACTER ANIMATION

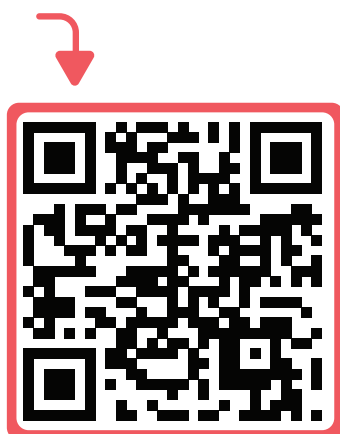
What is Character Animation ?

Character animation involves the creation of animated characters that convey emotion, tell a story, and bring your brand to life. By using customized, lively characters, this animation style engages viewers and creates a deeper connection with your audience. It's an effective tool for delivering your brand message in a relatable and memorable way.

How It Can Boost Your Sales:

1. **Increased Engagement:** Characters capture attention and can evoke emotions, making your message more engaging.
2. **Stronger Brand Identity:** Custom characters help establish a unique, recognizable identity for your brand.
3. **Simplified Communication:** Characters can effectively simplify complex information, making it easier for your audience to understand.
4. **Enhanced Customer Connection:** Animated characters can humanize your brand and establish trust, leading to stronger customer relationships.
5. **Higher Conversions:** A relatable and engaging character can drive action, boosting sales and customer loyalty.

By creating a unique and relatable character, you can communicate your brand's personality and message in an engaging and impactful way. This leads to higher engagement, better retention, and ultimately, more conversions.



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CLIENT REVIEW



Ae Videos delivered an exceptionally creative and professional animated explainer! The cooperation was great, and everything was on time. Truly a pleasure to work with!



Arnopret
Head - Branding & Marketing
Sun Air Care



Very prompt, very high quality, and I'm very satisfied with the results. I am definitely getting more work done.



Akash Sharma
Marketing & Technology Director
Vesuvius



The project we had was a bit challenging, but aeVideo made all the revisions we've asked. He never disappeared over the horizon, even on weekends - always replied my messages. I will definitely recommend ae Video.



Koen Breemersch
Acting CEO at NxtPort
NxtPort



Really enjoyed working together with ae video! He quickly understood my requirements and thought along during the entire project. Will work together AND recommend him for sure in the future.



Prosenjit Dawn
Marketing Head
P4 water tank



ae video made a really great custom animation video for us, and they were super friendly, and easy to work with all the way through. When changes were required, they immediately worked to fix it for us. The end result was exactly how we wanted it! 5*



Niklash Tulbrink
Marketing Head
Sweden Govt Stockholm



Great to work with and the best explainer videos on the market. Very good communication and helped solve every revision that I requested. Even went above and beyond with a few requests. Will 100% order from again.



Lakshmi Narayanan B
Head - Marketing Head
CEAT TYRES



V I D E O S

ARNAB EXPLAINER VIDEOS

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